

# Abbey Kleinert

Resourceful and inventive designer, instructor, researcher and writer with a creative, academic career history and strong arts, education, and cultural institutions background, providing mindful and insightful visual communication design and strategy.

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## Education

2017 MFA Graphic Design,  
University of Minnesota, Twin Cities

2008 BA Studio Art & Journalism,  
University of Minnesota, Twin Cities

2006 Argentine Art, Language and  
History, Fundacion Gasset y Ortega,  
Buenos Aires Argentina

## Qualifications Summary

- High-level thinker and experienced technician, well-versed in developing and communicating graphic design concepts
- Demonstrated thought leadership and problem-solving with design thinking
- Practiced in design research and ability to synthesize complex concepts into smart graphic communication
- Deep understanding of design process, experienced in creating structures for creative collaboration, both in person and online
- Strong knowledge of art and design history, trends, and tactics

## Work Experience

### *Academic Design Instruction*

2018-2021 *Lecturer*, Graphic Design  
University of MN College of Design  
St. Paul Minnesota  
Drawing, Typography, Advanced Typography,  
Identity and Symbols, Text and Image, Portfolio,  
Senior Thesis and Exhibition

2018 *Adjunct Faculty*  
Minneapolis College of Art and Design  
Minneapolis, MN  
Graphic Design 1, junior review panel

2015-18 *Teaching Specialist*  
U of MN Hubbard School of Journalism and  
Mass Communication  
Minneapolis, MN  
Media Design

2017 *Graphic Design Faculty*, Visual  
Communications and Technology  
Century College,  
White Bear Lake, MN  
Color Theory and Principles of Digital  
Communication

### *Professional Design*

2021 *graphic designer (temporary)*  
John Michael Kohler Arts Center  
Sheboygan, WI

spearheaded creation of visual graphic  
communication strategy for exhibitions and  
programming yearly theme, created exhibition  
graphics, publication design, designed  
membership and benefactor materials

2019 *freelance graphic designer (remote)*  
Association of Professional Sports Editors  
designed conference materials including booklet  
and digital guides, awards, and slideshows

2015-2017 *graphic designer*  
Goldstein Museum of Design  
St. Paul, MN

designed exhibition visual identities and graphics,  
designed and art-directed quarterly newsletter,  
collaborated with curator, design professors, and  
students, collaborated on communication audit  
and developed flexible identity system

## **(professional design experience, ctd.)**

2016-current *art installation consultant*

**Dr. Katrice Albert, Vice President for Institutional Diversity, University of Kentucky**  
curated and installed art in office and homes in St. Paul and Indianapolis, designed and printed commissioned artworks

2016 *graphic design consultant*

**University of MN School of Journalism and Mass Communication, Minneapolis, MN**  
designed and art directed the *Murphy Reporter*

2016 *freelance designer*

**Lake Superior Bakehouse, Duluth, MN**  
designed logo, identity and branding

2014 *graphic designer (temporary)*

**University of MN Center for Transportation Studies, Minneapolis, MN**  
designed and art directed a range of publications, incorporating ADA standards

2013 *freelance graphic designer*

**Books for Africa**

St. Paul, MN

designed suite of communication materials for 25th anniversary gala including save-the-dates, invitations, programs, brochures, place cards

## **Other Relevant Experience**

### ***Art and Creativity Workshops***

2010-2017

designed and led printmaking, drawing, bookmaking, graphic design and creativity workshops for adults, young adults, women in recovery, and homeless; both as an independent artist and as a teaching artist working collaboratively on Minnesota State Arts Board *Arts Learning* and *Arts Access* grant projects with arts non-profits, ArtiCulture and Minnetonka Center for the Arts

### ***Collaborative Projects***

2020, 2021 *Maroon Shirt*—led a collaboration between graphic design students and the University of Minnesota Alumni Association

2016 *Dutch Complex Housing*—worked with Architecture Professor, researcher and author, Julia Robinson to create identity design, design consulting for a traveling exhibition

2010-2014 *Recess Press Printmaking Co-op*—founding member of cooperative printmaking studio and artist collective

2012 *St. Paul Union Depot grand reopening*—created and led live printmaking event

2012 *The Tent Has Been Pulled Down*—designed and screen-printed a backdrop for Supergroup, a Minneapolis-based modern dance collective

### ***Conference Presentations & Publications***

2020 Workshop Presentation, *Radical Love and Polymer Plates; DIY Photopolymer Platemaking Method*, Mid America Print Council Conference “Power of Print: Resistance and Revolution,” Kent State University/remote symposium, October 17-18

2019 Presenter, TypeCon Design Educator’s Forum *Lost in Translation; a Letterpress Exploration, Problem Solving in the digital-physical continuum with DIY photopolymer plates*, “MN Nice,” Minneapolis, MN, August 29

2017 Kleinert, Abbey. “Acts of Hope: Responding to Violence with Printmaking in Falcon Heights,” *Text & Image: Mining Traditions from Hogarth to Spiegelman*, *MAPC Journal*, Joseph Lupo, Anita Jung, Matt Hopson-Walker, and Hannah March Sanders, eds.

2016 Session Chair and Panelist, *Down the Rabbit Hole a Printmaking Phenomenology*, Mid America Print Council Conference, Print Matters Printing Matters, Louisville, KY, October 7

2015 Kleinert, Abbey. “GIFS for Solidarity” *Perspectives, Improving Campus Climate*, University of Minnesota, <https://campus-climate.umn.edu/content/gifs-solidarity>.